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# NIKHIL ANAND MAVATHUR

Motion Graphics Designer | Graphic Designer | 3D Generalist | VFX Artist

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Creative Motion Graphics Designer, Graphic Designer, and 3D Generalist with 3+ years of experience in entertainment and digital marketing. Skilled in 2D/3D design, storytelling, and end-to-end production for branding, promotional, and awareness campaigns. Strong collaborator with a track record of delivering high-quality visuals under tight deadlines.

## PORTFOLIO LINKS

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Portfolio: <https://www.nikhilmavathur.com/portfolio>

LinkedIn: <https://www.linkedin.com/in/nikhilanandmavathur271997/>

## EMPLOYMENT HISTORY

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### VIDEO EDITOR (PART TIME)

#### Muji- Youtube Channel

Sept 2025 - Present  
(Remote) New York City

- Edited long-form for MUJI's official YouTube channel, maintaining consistency and storytelling impact.
- Designed and animated motion graphics for intros, transitions, and lower-thirds.
- Performed color correction, audio balancing, and pacing adjustments to enhance video quality.
- Collaborated with creator to conceptualize engaging video formats & optimized edits for YouTube.

Portfolio Link: <https://www.youtube.com/@mujiuuuuuu>

### 3D ARTIST

#### Love Dealer Short Movie

Dec 2024 - Jan 2025  
Los Angeles, CA

- Collaborated with director to align visuals with narrative, delivering a cohesive and striking title sequence. Utilized *Autodesk Maya* for the entire project.
- Applied advanced animation and rendering techniques to enhance the film's aesthetics and storytelling.
- Modeled, rigged, and animated 3D assets (Character, bow, arrow), managed full 3D production pipeline.
- Designed cinematic 3D title text and managed scene setup.

Project Link: [https://drive.google.com/file/d/1Hfj\\_sxbyNrZ6e5d3x6Th4xNeLXZr-Aeb/view?usp=sharing](https://drive.google.com/file/d/1Hfj_sxbyNrZ6e5d3x6Th4xNeLXZr-Aeb/view?usp=sharing)

### MOTION GRAPHICS DESIGNER & VIDEO EDITOR

#### Cojective(Digital Marketing Agency)

Jan 2022 - Jan 2024  
Bangalore, India

- Crafted motion graphics using *Adobe Creative Suite (After effects, Premiere Pro, Photoshop, Illustrator)* to elevate brand campaigns, enhancing viewer engagement and visibility.
- Designed storytelling visuals, boosting viewer retention by 19% and campaign success.
- Optimized video editing processes, cutting turnaround times by 29% for creative flexibility.
- Collaborated with marketing to align visuals with brand goals, increasing campaign impact.
- Performed thorough quality checks to ensure top-tier, client-ready deliverables.

Portfolio Link: <https://www.nikhilmavathur.com/portfolio-collections/my-portfolio/motion-graphics>

### MOTION GRAPHICS DESIGNER (FREELANCE)

#### i-Imagine (Digital Marketing Company)

Jan 2023 - Dec 2023  
Remote

- Produced motion graphics and explainer videos for All India Institute of Medical science awareness campaigns, effectively delivering messages.(*After effects & Premiere Pro*)
- Created promotional videos for Izzhaar's luxury gifting products, enhancing brand appeal & customer engagement.
- Collaborated with clients to deliver tailored animations and interactive videos on time and beyond expectations.
- Applied creative solutions in storyboarding, animation, and compositing, improving project efficiency & client satisfaction.

Portfolio Link: <https://drive.google.com/drive/folders/1vjiOUR9EWJJ3uiKu9zICM-Ab0F6hjHFI?usp=sharing>

### GRAPHICS DESIGNER(FREELANCE)

#### Karousel E-Commerce Fashion

Jan 2023 - Dec 2023  
Remote

- Designed 50+ print ready designs and marketing content, enhancing brand visibility and recognition.
- Designed visuals using *Adobe Illustrator* and *Photoshop*, and created layouts with *Adobe InDesign*.
- Boosted sales by 32% through targeted graphic collaborations with marketing.

- Improved user interface usability by conducting insightful user research.
- Enhanced team collaboration by providing constructive peer feedback.

**Portfolio Link:** [https://www.instagram.com/karousel\\_fashion/](https://www.instagram.com/karousel_fashion/)

## PROFESSIONAL SKILLS

Motion Graphics, After Effects, Illustrator, Photoshop, Premiere Pro, Maya, 3ds Max, Blender, Houdini, Unreal Engine, Substance Painter, Nuke, Cinema 4D, Character Animation, 2D Animation, 3D Animation, 3D Modeling, Storyboarding, Digital Marketing, Video Editing, Visual Effects, Python, Compositing, Matte Painting, Brand Development, 3D Rendering, B2B Experience, B2C Experience.

## EDUCATION

### MASTERS IN FINE ARTS IN 3D ANIMATION & VISUAL EFFECTS

**New York Film Academy**

**Jan 2024 - Apr 2025**

**Los Angeles, USA**

Graduated with honors receiving *Summe Cum Laude*. CGPA: 3.95

### BACHELOR OF ANIMATION & VISUAL EFFECTS

**Kalinga University**

**Jun 2019 - July 2022**

**Raipur, India**

Focused on building strong foundational skills and practical knowledge. CGPA : 7.32

### ADVANCED 3D ANIMATION & VISUAL EFFECTS

**Arena Animation**

**Jan 2019 - Dec 2021**

**Bengaluru, India**

Short-term course and achieved *First Class* marks

## INTERNSHIP

### DESIGN INTERN

**Side Quest**

**Jun 2025 - Present**

**(Remote) New York City**

- ❖ Designing UI assets enhancing brand consistency across channels, boosting user engagement.
- ❖ Creating app promotional visuals and videos, increasing app visibility and social media reach.
- ❖ Collaborating with marketing on location-based quests, driving user growth in NYC.
- ❖ Developing social media content, improving user interaction and retention.
- ❖ Partnering with teams for content creation, achieving measurable user engagement results.

**Portfolio Link:** <https://drive.google.com/drive/folders/1Ak82BBJ-Et55Ymx6z4BW1zv5TLgjNbfU?usp=sharing>

## MAJOR PROJECTS

### SAHAAS NGO - CULTURAL AWARENESS EXPLAINER VIDEO

**Motion Graphics Designer (Freelance Project)**

**Jun 2024**

**Remote**

- Designed and animated culturally inclusive content for South Asian communities in collaboration with Sahaas and the LA County Department of Consumer and Business Affairs.
- Managed the full creative process from storyboarding to final delivery, ensuring high-quality results.
- Utilized After Effects, Illustrator, and Premiere Pro to produce engaging and visually compelling content.

**Project:** <https://drive.google.com/file/d/1QOouiHoTCMct1-LWLzIZ0NkAGMnBolf/view?usp=sharing>

### DISINTEGRATION PROJECT (UNREAL ENGINE)

**VFX Artist**

- **Master's Thesis Project:** Created a dynamic disintegration effect using Naigara system in *Unreal Engine* to explore advanced visual effects techniques.
- Designed and set up the environment to seamlessly integrate the effect, emphasizing realism and immersion.
- Academically rigorous project demonstrating technical & creative expertise in Simulation & VFX.

**Project:** <https://drive.google.com/file/d/1yiQ03RBOXDgXwGikivbKXI7Gp-Wpnl3/view?usp=sharing>

### CINEMATIC FIGHT SEQUENCE (MAYA & UNREAL ENGINE)

**3D Artist**

- **Master's Thesis Project:** Animated a cinematic fight scene in Maya, demonstrating advanced character animation skills.
- Designed and created the environment in Unreal Engine for seamless integration with the animation.
- Applied the Maya-Unreal pipeline to achieve a cohesive, high-quality, and immersive visual experience.

**Project:** <https://drive.google.com/file/d/1grdydi2IQxb0GqCvAfjJ7quDOmdZc6eV/view?usp=sharing>